



Kocurek Elementary School

PTA[®]

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Kocurek PTA Sponsorship Opportunities

Sponsor Recognition and Benefits	Sponsor Levels		
	Silver \$500	Gold \$750	Koala Circle \$1,000
Logo on PTA website home page (school year)	X	X	X
Logo with hyperlink on PTA website sponsor page (school year) <i>Placed from top to bottom in order of level</i>	X	X	X
Sponsor thank you page in Kocurek Yearbook <i>Placed from top to bottom in order of level</i>	X	X	X
Include logo on Special Sponsorship Edition Newsletter given out to all students	X	X	X
Community supporter plaque to post at workplace and/or to social media	X	X	X
Color banner with logo on school fence (12 months)	4' x 4'	4' x 8'	4' x 8'
Koala Alumni Scholarship Sponsor <i>Thank you during presentation of scholarships at the end of the school year (est. May), logo on scholarship certificate and presentation poster, Thank you FB post plus "Koala Circle Scholarship sponsor" included on banner</i>			X
*Add on: Koala Store Sponsor (cost is \$50/ea for Banner Sponsors & \$100 for Non-Banner Sponsors) <i>Logo on sandwich board during store, presented by and logo on flyer, 1 Facebook post with logo</i>			

THANK YOU FOR YOUR SUPPORT!



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KOCUREK PTA 2023/2024

SPONSORSHIP APPLICATION

Your generous support of the Kocurek Elementary Parent Teacher Association (PTA) helps us provide enriching educational experiences for our students, community events for our school families, improvements to our campus and classroom support for our faculty and staff. It's also a great way to highlight your business, drive foot and web traffic, and promote to over 500 elementary school families, teachers and staff.

DATE: _____

SPONSOR BUSINESS NAME: _____
(EXACTLY AS YOU WOULD LIKE IT DISPLAYED ON PROMOTIONAL ITEMS)

SPONSOR CONTACT PERSON: _____

CONTACT'S EMAIL: _____

CONTACT'S PHONE: _____ CELL: _____

BUSINESS WEBPAGE: _____

ARE YOU AFFILIATED WITH KOCUREK IN ANY OTHER WAYS? _____

SPONSORSHIP LEVEL: (check one)

Kocurek PTA will offer renewal for a \$25% discount for the next school year.

- Silver: \$500 Gold: \$750 Koala Circle: \$1,000 *(not eligible for renewal discount)*
- Koala Store Sponsor: \$50 *(for Banner Sponsor)* OR \$100 *(for Non-Banner Sponsor)* *(not eligible for renewal discount)*

Would you like to be contacted about donating Raffle Items during the year? YES NO

By being a sponsor of Kocurek PTA and submitting the attached application and sponsorship payment to Kocurek PTA, you are agreeing to follow the terms set forth in this document. You also agree to submit a high resolution logo to sponsorships@kocurekpta.org for recognition benefits within 10 days from the date of this agreement. Banner will not be created until logo is received. Sponsorship payment is a donation to Kocurek Elementary PTA, a 501(c)(3) non-profit organization, and is tax deductible. Donations are non refundable.

Signature

Date

THANK YOU FOR YOUR SUPPORT!

Remit payment to: Kocurek PTA Treasurer c/o Sponsorship, 9800 Curlew Dr., Austin, TX 78748

For questions, contact us at: sponsorships@kocurekpta.org

Internal: Application Received: _____	Payment Received: _____	Logo Received: _____	Start Date: _____	End Date: _____	Signed _____
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SPONSORSHIP TERMS

- Sponsor must provide a high-resolution logo emailed to sponsorships@kocurekpta.org
- The following are NOT permitted on ANY t-shirt, whether it be a graphic or text:
 - Alcohol advertisements
 - Cigarettes, e-cigarettes, vaping pens, or other tobacco product advertisement
 - CBD oil advertisements
 - Sale or commerce information (ex: a restaurant may not advertise food specials, happy hours; retail establishments may not advertise sales.)
 - “Gentlemen's” entertainment establishments
 - Adult media
 - Religious organizations or references
 - Political signs of any nature

Kocurek Fence Banners

When you choose to become a sponsor of Kocurek PTA, you have the opportunity to show your support with a banner (available in 4' x 4' or 4' x 8' size) on our fence line facing Slaughter Lane in southwest Austin. Traffic studies have indicated that more than 30,000 vehicles travel along Slaughter Lane each day.

- The term of display for any banner will be twelve (12) months from date of receipt of application, sponsorship payment and receipt of logo.
- Sponsor must provide a high-resolution logo emailed to sponsorships@kocurekpta.org within 10 days of this agreement. Banner will not be ordered until the logo is received. Expect approx. 2-week turnaround time after order is placed.
- Banners will be placed along the fence line at the sole discretion of Kocurek PTA. All banners will be displayed along the 2600 block of Slaughter Lane (along the Kocurek Elementary School property line).
- Kocurek PTA will create a banner with color logos for sponsor that will meet the following criteria:
 - Banner made of a durable vinyl or canvas material suitable for outside display.
 - Banner size will be 4' x 4' (Silver Sponsor) or 8' x 4' (Gold and Koala Circle Sponsors).
 - Kocurek PTA Sponsor banners remain the property of Kocurek PTA.
 - Damage sustained to a sponsor banner due to normal wear and tear of outside display will be repaired by Kocurek PTA only if the banner was originally produced by Kocurek PTA.
- The following are NOT permitted on ANY sponsor banner, whether it be a graphic or text:
 - Alcohol advertisements
 - Cigarettes, e-cigarettes, vaping pens, or other tobacco product advertisement
 - CBD oil advertisements
 - Sale or commerce information (ex: a restaurant may not advertise food specials, happy hours; retail establishments may not advertise sales.)
 - “Gentlemen's” entertainment establishments
 - Adult media
 - Religious organizations or references
 - Political signs of any nature